

Our approach

JCO recognizes the growing demand for self-paced, distance learning and has created an online offering of our most popular training program. Developed in collaboration with a leading Japanese multinational, it is the most comprehensive online training on Japanese business culture to date.

This e-course may be used as a stand-alone training, or combined with classroom workshops.

About JCO – Japan Consulting Office

JCO has been supporting companies to increase cultural understanding, communications and work performance since 2006. We offer a wide range of workshops and training including:

- ▶ Intercultural programs
- ▶ Leadership and business skills
- ▶ Post M&A integration

JCO provides worldwide support through its offices in Europe, the US and Asia.

Optimizing work and communication with the Japanese

Solutions for your reality

We guide you on a journey in which you will learn facts that help to explain Japanese culture, compare characteristics with your own cultural experiences, and then move on from recognizing gaps to identifying solutions.

This is then applied to real-life questions, challenges and cases, that you currently face. The results can be immediately applied in the form of tools and behaviours, to improve daily work practices with Japanese colleagues.

Join our clients:

Bank of Tokyo Mitsubishi UFJ, Hitachi, Honda, Mitsubishi, Mitsui, Panasonic, Sumitomo, Sony, Toshiba, Toyota (among many others)

»» We have implemented this solution all across North and Central America and the responses from the participants have been great. This has been a great investment”



Elli K., HR VP,
Automotive sector



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The JCO
e-learning solution

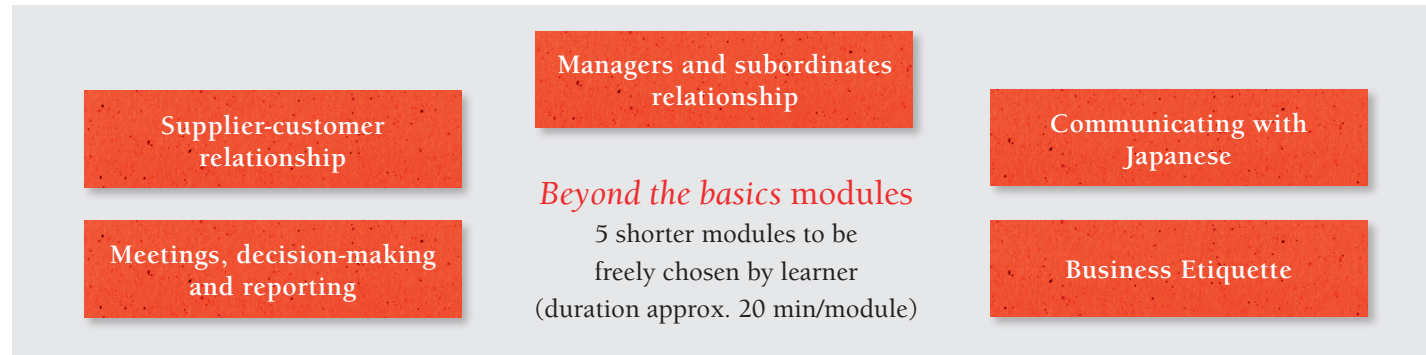
Benefits and results


- ▶ Enhanced understanding of the roots and concepts of Japanese business practices
- ▶ Smoother interactions and clearer communication
- ▶ Improved efficiency and output of meetings
- ▶ Strengthened teamwork
- ▶ Better ability to navigate and influence the decision making process

Resulting in greater effectiveness and employee satisfaction in the workplace.


Great, very happy I took this course.
I see things differently now.


Employee, Japanese Chemical company



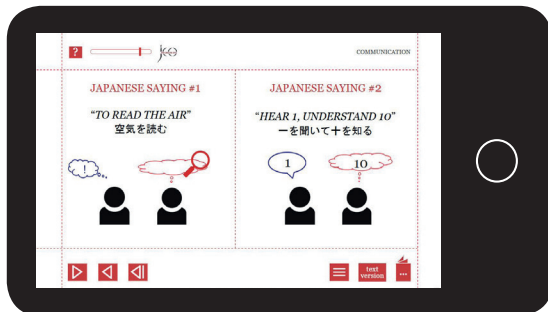

 MODULES

Working with Japanese colleagues

Foundation module 2
(duration 40 min)

Introduction to Japanese culture

Foundation module 1
(duration 40 min)



Watch it in action:
WorkingWithJapanese.com



Content

Through a flexible and progressive structure, you can go at your own pace and choose what is most relevant for your work.

Content includes:

- ▶ Relevant case studies
- ▶ Videos
- ▶ Interactive exercises
- ▶ Learning reinforcement quizzes